How do we fill storefronts and reuse downtown space?
Is there potential for downtown housing?
How are consumers changing?
Can we become a visitor destination?
What have other successful downtowns done?
How can we assess potential for businesses development?
How can the physical environment be improved?
What are unique and realistic downtown businesses ideas?
Are there opportunities for “pop-up stores” or street vendors?
How should business clusters be arranged?
How can we encourage residents to buy-local?
How can independent businesses co-exist with large-format stores?
What could be our market niche?
What image, branding and marketing changes are needed?
How do we retain local convenience shopping?
How can we demonstrate the importance of our downtown?
How can we create a welcoming downtown for young and old?
What business assistance and incentive programs are needed?
How can we retain and expand existing businesses?
What dining and entertainment options are missing?
Is there need for a business incubator?
What local assets set our downtown apart?
How can businesses increase sales through e-commerce?