A recent UW Extension WIndicator by Steve Deller, Matt Kures and Tessa Conroy highlights a positive association between population migration to a state and higher entrepreneurial activity in that state.

One possible explanation for this association is that higher levels of entrepreneurship partially depend on the introduction of new ideas into an existing market, and new residents introduce new ideas to a state when they migrate. It could also be that people who are willing to relocate are the types of people willing to take on risk, which can help foster a more entrepreneurial environment. Alternatively, entrepreneurial regions may be more attractive to migrants, and accepting of migrants.

Nationwide, an average of 42 percent of a state’s residents were born elsewhere, and, thus considered migrants. Wisconsin ranks near the bottom of the nation in terms of in-migration, as a significantly lower portion of our state residents were born elsewhere.

What percentage of Wisconsin residents were born outside of the state?

   a) 15.3%
   b) 28.4%
   c) 27.5%
   d) 38.7%

**Answer:** B. About 28.4% of Wisconsin residents were born outside the state. For more information on population dynamics and entrepreneurship in Wisconsin see https://tinyurl.com/UWEX-InMigration

**Sources:** Deller, Steven; Kures, Matthew & Conroy, Tessa. (2017). Wisconsin Entrepreneurship and Population Dynamics. WIndicators 1(3). Via https://tinyurl.com/UWEX-InMigration